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Operations Approval  
This invoice was signed and approved by MDH Studios (Operations) on August 12th, 2022.

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# Showroom Gallery

Full Service Design Agency

## 1 Brand Development

- Tagline Line Assistance
- Overall Brand Concept/Theme Assistance
- Planning & Strategy
- Logo Design - Primary & Secondary
- Website
- Marketing
  - Social Meda Ads
    - Picture & Video
  - Email Optimized Ads
- Product Designs
- Collection Design
- Official Color Palette

## 2 Collection Design

- Logo Designs
- Design Concepts
- Logos/Graphics
- Trend Concept Analysis
- Woven Label Design
- Tech Packs Included
- Item Refrences Included
- Creative Direction
- Fabric Selection
- Lining Selection
- Trim Selection
- Stitch Selection
- Print Method Selection
- Fabric Dye Type
- Packaging Design
- Photorealistic Mock Ups.

## 3 Production Management

- Cut & Sew | Ready to Wear
- Fabric | Trim Selection
- Sample Development
- Bulk Production
- Logistics
- Sourcing Products | Factories | Textiles
- Price Negotiation
- Concept Lookbook (Trend Analysis)
- Samples & Prototypes
- Finalized Showroom
- Lookbook | Catalog
- Sales & Marketing